



Course Content Report

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
OD 107	CAREER PLANNING	1	0	0	1.00	2.00	Compulsory

Course Content

Classes will be organized for first year university students in the fall semester for 14 weeks, with one course hour per week. Courses, in accordance with the subject and course content, should be processed by university lecturers, industry professionals and guest educators invited from other universities and related non-governmental organizations. Supportive activities included in the course should be designed in a way that will inform students about the methods and tools used in professional applications and gain the ability to use them in the most effective way, and should be supported with practical assignments. Career centers should support the course practically with activities that offer experience opportunities that will support students to develop their skills. A sample program about the structure and contents of the course is presented in the attachment.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
OD 111	ATATURK PRINCIPLES AND HISTORY OF TURKISH REVOLUTION I	2	0	0	2.00	2.00	Compulsory

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
OD 117	ADVANCED ENGLISH I	3	0	0	3.00	4.00	Compulsory

Course Content

This course; Includes topics aimed to ensure academic level English reading skills.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 103	BUSINESS MATHEMATICS I	3	0	0	3.00	5.00	Compulsory

Course Content

This course includes topics of general concepts, equations and inequalities, functions, matrices and their applications in economic functions.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 105	INTRODUCTION TO MICROECONOMICS	3	0	0	3.00	4.00	Compulsory

Course Content

This course includes topics of demand and supply, consumer and producer theory, perfect competition and imperfect markets, firm behavior, production factors and price analysis.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 107	INTRODUCTION TO MANAGEMENT INFORMATION SYSTEMS	2	0	0	2.00	2.00	Compulsory

Course Content

This course includes topics such as the basic concepts of MIS, data and information concepts, decision support systems, information law and ethics, computer hardware and software, e-commerce and e-business.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 109	INTRODUCTION TO BUSINESS	3	0	0	3.00	4.00	Compulsory

Course Content

This course covers; basic concepts of business, relations of business with environment, business ethics, business types, establishment procedures, business growth models and capacity types, management and organization function, finance function, production function, marketing function, human resources function, research and development function, public relations function, accounting function, and etc.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
OD 112	ATATURK PRINCIPLES AND HISTORY OF TURKISH REVOLUTION II	2	0	0	2.00	2.00	Compulsory

Course Content

Laws of March 3, 1924 and Trials of Transition to Multi-Party Life in Turkey, Developments in the Field of Law and Turkish Constitutions, Innovations in Education and Culture, Regulations in the Social Field, Developments in the Economic Field, Foreign Policy in the Republican Era, II. Turkey after World War II, Development of Multi-Party Period in Turkey, Cold War Period and Turkey, Turkey's Painful Years: 1970-1980, Atatürk's Principles, Kemalism as a Contemporary Thought and Turkey's Current Problems.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
OD 114	TURKISH II	2	0	0	2.00	2.00	Compulsory

Course Content

This course includes topics such as expression disorders, written expression types, thoughts, artistic writings, types of correspondence, types of verbal expression.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
OD 118	ADVANCED ENGLISH II	3	0	0	3.00	4.00	Compulsory

Course Content

This course includes topics such as effective writing techniques, verbal communication skills, listening and reading skills, vocabulary exercises

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 104	BUSINESS MATHEMATICS II	3	0	0	3.00	5.00	Compulsory

Course Content

Matrix, Determinant, Systems of Linear Equations, Limit and Continuity, Derivative, Economic Applications of Derivative, Integral, Economic Applications of Integral.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 106	INTRODUCTION TO MACROECONOMICS	3	0	0	3.00	4.00	Compulsory

Course Content

This course provides an overview of macroeconomic issues and includes the concepts of growth, unemployment, inflation, consumption, and aggregate demand-total supply analysis and macroeconomic policies topics.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 108	ACCOUNTING	3	0	0	3.00	4.00	Compulsory

Course Content

This course includes topics such as basic concepts of accounting, balance sheet and income statement, the concept of account, auxiliary accounts, journal entry, accounting books, uniform chart of accounts, securities.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 110	INFORMATION TECHNOLOGY LAW AND ETHICS	3	0	0	3.00	4.00	Compulsory

Course Content

This course includes topics such as the concept of ethics, basic ethical elements, internet and intellectual rights, protection of personal data, cybercrime, security in social media environments, informatics legislation and law.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 205	MANAGEMENT AND ORGANIZATION	3	0	0	3.00	4.00	Compulsory

Course Content

This course covers management, management and decision making, management and planning, management by objectives, classical organization theory, neo-classical organization theory, system approach, contingency approach, organizational design and change, and organizational behavior

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 209	STATISTICS I	3	0	0	3.00	5.00	Compulsory

Course Content

This course includes topics of descriptive statistics, central tendency and distribution measures, probability, sampling, point and interval estimation and confidence intervals.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 211	BUSINESS FINANCE	3	0	0	3.00	5.00	Compulsory

Course Content

This course includes topics such as financial markets, financial analysis techniques, financial planning, cash management, firm assessment techniques, capital cost, corporate governance.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 213	ACADEMIC WRITING AND RESEARCH I	2	0	0	2.00	2.00	Compulsory

Course Content

This course covers general approaches to research, ethical issues in writing practices, and a range of different writing practices.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 204	OBJECT ORIENTED PROGRAMMING	2	1	0	2.50	5.00	Compulsory

Course Content

This course includes topics of the concepts and properties of object-oriented programming language, class and objects, variables and methods, control statements, array, array list properties.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 206	ORGANIZATIONAL BEHAVIOUR	3	0	0	3.00	4.00	Compulsory

Course Content

This course covers basics of organizational behavior (definition, importance, approaches and assumptions), motivation, job satisfaction, organizational communication (definition, importance, types, organizational communication (organizational structure and communication, natural communication), leadership (definition, importance, leadership theories), leadership (current approaches in leadership) etc.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 208	MANAGERIAL COMMUNICATION	3	0	0	3.00	4.00	Compulsory

Course Content

This course covers basics of organizational behavior (definition, importance, approaches and assumptions), motivation, job satisfaction, organizational communication (definition, importance, types, organizational communication (organizational structure and communication, natural communication), leadership (definition, importance, leadership theories), leadership (current approaches in leadership) etc.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 210	STATISTICS II	3	0	0	3.00	5.00	Compulsory

Course Content

This course is based on the analysis part of statistics. In this context, this course includes hypothesis testing, variance analysis, correlation and regression topic.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 212	MANAGERIAL ACCOUNTING	3	0	0	3.00	5.00	Compulsory

Course Content

This course includes topics of ensuring the utilization of accounting as an effective management tool, the situation and importance of management accounting within the business; the concept and types of costs, profit planning, Cost-Volume-Profit analyses, alternative selection decisions, sales budget, production budget, Direct Labor Material Costs budget, direct labor budget and preparation of General Production Expense budgets and cash budgets.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 214	ACADEMIC WRITING AND RESEARCH II	2	0	0	2.00	2.00	Compulsory

Course Content

This course covers specific research methods, data collection, ethical issues in writing practices, and a range of different writing practices.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
STJ 02	INTERNSHIP	0	0	0	0.00	10.00	Compulsory

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 301	WEB BASED PROGRAMMING AND DESIGN	3	0	0	3.00	5.00	Compulsory

Course Content

This course includes topics of web, internet technologies, basic concepts of web and graphic design, basic level use of HTML, CSS, JavaScript editors (Notepad, JetBrains PhpStorm, JetBrains WebStorm) and server-aspect dynamic web page design with MVC architecture, publishing prepared websites on the internet.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 303	SYSTEM ANALYSIS AND DESIGN	3	0	0	3.00	5.00	Compulsory

Course Content

System Concept, Classification of Systems, System Approach, System Models, System Development Life Cycle, Planning Phase, Project Management (GANTT, CPM, PERT), Analysis Phase, System Design, System Implementation

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 305	OPERATIONAL RESEARCH	3	0	0	3.00	5.00	Compulsory

Course Content

This course contents the development and properties of operations research, introduction to linear programming, setting up the linear programming model and graphical solution, simplex method, duality analysis and sensitivity analysis, integer programming, transportation and assignment problems and network analysis and solution methods.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 307	PRINCIPLES OF MARKETING	3	0	0	3.00	4.00	Compulsory

Course Content

This course covers marketing management concepts, macro and micro market environment, consumer concept and business markets, market segmentation and positioning, market information systems, new product development and product mix management, product and service decisions, pricing and distribution, promotion strategy, demand management and customer service policies and sales management etc.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 302	CUSTOMER RELATIONS MANAGEMENT	3	0	0	3.00	5.00	Compulsory

Course Content

Introduction of software and interface development tools which are required for programming to be developed for devices used in mobile technologies. Handling the basic concepts of Java programming language used in mobile programming, working with form components and tools and developing applications on database structure.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 306	BUSINESS PROCESS MANAGEMENT	3	0	0	3.00	5.00	Compulsory

Course Content

This course includes topics such as business processes modeling, data flow diagrams, process configuration, structuring of business processes, improvement of business processes.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 405	DIGITAL TRANSFORMATION	3	0	0	3.00	5.00	Compulsory

Course Content

This course includes topics such as theoretical foundations of digitalization, digital marketing, Industry 4.0, product development in the digital world.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 407	DECISION SUPPORT SYSTEMS	3	0	0	3.00	5.00	Compulsory

Course Content

This course contents decision support topics such as decision making, decision process, weighted sum method, weighted product method, AHP, TOPSIS, PROMETHEE, VIKOR, decision trees.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 402	ENTERPRISE RESOURCE PLANNING	3	0	0	3.00	5.00	Compulsory

Course Content

This course includes topics of the progress of enterprise resource planning, basic concepts about ERP, importance of ERP for businesses, basic modules of ERP systems, management of ERP projects, difficulties encountered in ERP projects and critical success factors, future of ERP systems.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 406	E-BUSINESS MANAGEMENT	3	0	0	3.00	5.00	Compulsory

Course Content

This course includes topics of e-business concepts, definition of e-business, e-business model development, customer relationship management in e-business, e-supply chain, e-business information systems, e-commerce sites performance evaluation.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 408	GRADUATION PROJECT	3	2	0	3.00	5.00	Compulsory

Course Content

This course includes topics of determining graduation project topic, forming the conceptual framework, reviewing the literature according to scientific rules, performing a case study review and making corrections in the context of criticisms.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB GS I	GENEL SEÇMELİ I	2	0	0	2.00	3.00	

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 001	RESEARCH METHODS	2	0	0	2.00	3.00	Seçmeli

Course Content

This lesson; historical development of occupational health and safety, occupational accident and occupational diseases and costs, the concept of occupational safety, the importance of occupational safety studies in terms of workforce efficiency, basic factors in occupational safety, sources of hazards, the concept of occupational health, psychosocial risk factors, ILO conventions, events that disrupt security Includes fire, earthquake and flood issues.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 003	TECHNICAL COMMUNICATION	2	0	0	2.00	3.00	Seçmeli

Course Content

This course includes information about scientific research, research process, identification of research problem, literature review, data collection methods, creating hypothesis, universe, sample, analysis methods and research report.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 005	STRESS AND TIME MANAGEMENT	2	0	0	2.00	3.00	Seçmeli

Course Content

This lesson; historical development of occupational health and safety, occupational accident and occupational diseases and costs, the concept of occupational safety, the importance of occupational safety studies in terms of workforce efficiency, basic factors in occupational safety, sources of hazards, the concept of occupational health, psychosocial risk factors, ILO conventions, events that disrupt security Includes fire, earthquake and flood issues.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 007	OCCUPATIONAL HEALTH AND SAFETY	2	0	0	2.00	3.00	Seçmeli

Course Content

This lesson; historical development of occupational health and safety, occupational accident and occupational diseases and costs, the concept of occupational safety, the importance of occupational safety studies in terms of workforce efficiency, basic factors in occupational safety, sources of hazards, the concept of occupational health, psychosocial risk factors, ILO conventions, events that disrupt security Includes fire, earthquake and flood issues.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 009	PUBLIC ADMINISTRATION	2	0	0	2.00	3.00	Seçmeli

Course Content

The nature of public administration, Central government organizations, Local administrations; Subjects such as special provincial administration and the concept of bureaucracy constitute the content of this course.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 011	VOLUNTEERING STUDIES	2	0	0	2.00	3.00	Seçmeli

Course Content

The content of the course; corporate social responsibility concept and development, social responsibility areas, social responsibility plan, business ethics and social responsibility relationship, the impact of social responsibility practices on corporate success.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 013	ACADEMIC TURKISH	2	0	0	2.00	3.00	Seçmeli

Course Content

Definition of language, its characteristics, relations between language-nation / language-thought and language-culture. Language in the world; the place and importance of Turkish among them and its historical development. Ataturk's language revolution, concept and works. Sounds in Turkish. Phonology of Turkish. Spelling rules and application. Punctuation rules and application. Vocabulary. Productiveness of Turkish.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 015	CREATIVE DRAMA AND IMPROVISION	2	0	0	2.00	3.00	Seçmeli

Course Content

This course includes the sociological and psychological dimensions of drama, history of drama and its applications in education, drama in education, role play and improvisation, and the relationship of drama with creativity and communication concepts, drama practices and how to use drama activities in teaching different courses.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 021	BUSINESS LAW	2	0	0	2.00	3.00	Seçmeli

Course Content

Concept of law, functions of law, differences of legal rules from other legal rules regulating social life, types of sanctions, branches of law, sources of labor law, individual labor law, collective (collective) labor law.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 025	HUMAN RIGHTS	2	0	0	2.00	3.00	Seçmeli

Course Content

Historical Development of Human Rights, European Convention on Human Rights and International Fundamental Documents on the Protection of Human Rights, European Court of Human Rights and its Case Laws, Fundamental Rights and Freedoms, Generational Rights.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 027	ENTREPRENEURSHIP	2	0	0	2.00	3.00	Seçmeli

Course Content

Basic terms in entrepreneurship, preparing a business plan, basics of marketing research, preparing a marketing plan, production plan, organization plan, financial plans and financial statement.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 031	HISTORY OF SCIENCE	2	0	0	2.00	3.00	Seçmeli

Course Content

Science. Science from the perspective of civilizations: Nile and Anatolian civilizations; Asian, Chinese, Indian, Roman, Greek and Islamic civilizations. European, American, Asian, Far East, Middle-Eastern civilizations. Turkish World History of Science and Technology; History of glass, textile and ceramic technology; history of iron-copper and casting technology.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 033	SOCIAL PSYCHOLOGY	2	0	0	2.00	3.00	Seçmeli

Course Content

Psychology science, fields of psychology, the place of social psychology in psychology, social psychology field and methods, human nature, socialization, social perception, attitudes and change, social impact, individual behavior in the group, interpersonal attraction and love.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 035	COMMUNICATION	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 037	FINANCIAL LITERACY	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 039	SIGN LANGUAGE	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 041	DISASTER AND CRISIS MANAGEMENT	2	0	0	2.00	3.00	Seçmeli

Course Content

The principles of disaster and crisis management, concepts, definitions and standards, elements of the emergency plans and emergency management, emergency situations, the communication, the importance of evacuation, examination of mitigation-preparation-intervention improvement phase, the next desk applications; The objective of crisis management, identification of the crisis, characteristics, stages, aspects of crisis management, history and time, disaster management and crisis management as well as providing information on legislative issues

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 043	CITY AND SOCIETY	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 045	ENVIRONMENTAL PROTECTION	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 047	BEHAVIORAL SCIENCES	2	0	0	2.00	3.00	Seçmeli

Course Content

Behavior, Behavioral Sciences, Development of Behavioral Sciences and Their Relationship with Other Social Sciences, Behavioral Plane and Social Institutions, Needs and Related Theories as the Main Source of Behaviors, Personality and Personality Traits, The Concept of Learning, Perception and Perception, Social Impact and Adaptation, Attitude Concept and Attitudes, Communication and Impressive Communication, Group Structure and Dynamics, Teaming, Group Team Decomposition, Effect of Culture and Behavior.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 019	FIRST AID	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 049	HISTORY OF CLOTHING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 051	FINANCIAL INVESTMENT ANALYSIS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Financial markets, investment instruments, interest calculations, return and risk calculations, valuation, and portfolio transactions.							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 053	SPECIAL EDUCATION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 055	INTERNATIONAL POLITICS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 057	HISTORY OF TURKISH DEMOCRACY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 059	CREATIVITY MANAGEMENT AT THE WORKPLACE	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 061	HISTORY OF MATHEMATICS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 063	ANALYZING THE ECONOMICAL INDICATORS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 065	ENGLISH-TURKISH TRANSLATION	2	0	0	2.00	3.00	Seçmeli
Course Content							
This course follows a process consisting of material sharing that facilitates students' basic vocabulary knowledge and foreign language reading and writing skills, as well as provides guidance for translating the target language to the native language. It also includes regular assignments to practice and apply what they have learned.							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 067	NEUROMARKETING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 069	COMMUNICATION WITH DISABLED INDIVIDUALS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 071	ADDICTION AND FIGHT AGAINST ADDICTION	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 073	INFORMATION LITERACY	2	0	0	2.00	3.00	Seğmeli

Course Content

The importance of information literacy Information literacy: Concepts, definitions Legal and ethical issues in the scientific research process The scientific research process (wonder, research, select, binding, transfer and evaluation) Information access tools (library catalogs, databases, search engines) Information Search Strategies Principles of quotation, footnote and bibliography

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS-MTH-03	DIGITAL TRANSFORMATION ECOSYSTEM	2	0	0	2.00	3.00	Seğmeli

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Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 202	MEDIA AND COMMUNICATION	2	0	0	2.00	3.00	Seçmeli

[illegible]

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 204	DICATION AND EFFECTIVE SPEAKING	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 206	BUSINESS ETHICS	2	0	0	2.00	3.00	Seçmeli

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Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 208	PROTOCOL AND SOCIAL BEHAVIOR RULES	2	0	0	2.00	3.00	Seğmeli

Course Content	
1	Introduction to the course and the importance of mathematics in science and engineering.
2	Review of basic algebra and geometry concepts.
3	Calculus I: Limits, Derivatives, and Integrals.
4	Calculus II: Advanced Integration Techniques and Applications.
5	Calculus III: Vector Calculus and Multivariable Functions.
6	Linear Algebra: Systems of Linear Equations and Matrix Operations.
7	Differential Equations: Modeling and Solution Techniques.
8	Probability and Statistics: Data Analysis and Inference.
9	Discrete Mathematics: Combinatorics and Graph Theory.
10	Final Review and Assessment.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 210	PRODUCTION MANAGEMENT	2	0	0	2.00	3.00	Seçmeli

Course Content	
1	Introduction to the course and the importance of the subject.
2	Definition of the subject and its scope.
3	History and evolution of the subject.
4	Current trends and challenges in the field.
5	Methodology and research techniques.
6	Case studies and practical applications.
7	Conclusion and future prospects.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 212	VOLUNTEERING STUDIES	2	0	0	2.00	3.00	Seçmeli

Course Content	
1	Introduction to the course and the importance of the subject.
2	Basic concepts and definitions related to the subject.
3	Methods and techniques used in the subject.
4	Applications of the subject in various fields.
5	Current research and developments in the subject.
6	Conclusion and future prospects of the subject.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 214	ACADEMIC TURKISH II	2	0	0	2.00	3.00	Seçmeli

Course Content	
1	Introduction to the course and the importance of mathematics in science and engineering.
2	Review of basic algebra and geometry concepts.
3	Calculus I: Limits, Derivatives, and Integrals.
4	Calculus II: Advanced Integration Techniques and Applications.
5	Calculus III: Vector Calculus and Multivariable Functions.
6	Linear Algebra: Systems of Linear Equations and Matrix Operations.
7	Differential Equations: Modeling and Solving Problems.
8	Probability and Statistics: Data Analysis and Inference.
9	Discrete Mathematics: Combinatorics and Graph Theory.
10	Final Review and Assessment.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 216	CREATIVE DRAMA AND IMPROVISATION	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 218	HUMAN RESOURCE MANAGEMENT	2	0	0	2.00	3.00	Seçmeli

[illegible]

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 220	FIRST AID	2	0	0	2.00	3.00	Seçmeli

Course Content
1. Introduction to the course and the importance of mathematics in science and engineering. 2. Review of basic algebra and geometry concepts. 3. Calculus I: Limits, Derivatives, and Integrals. 4. Calculus II: Advanced Integration Techniques and Applications. 5. Vector Calculus: Scalars, Vectors, and Differential Equations. 6. Linear Algebra: Matrices, Eigenvalues, and Eigenvectors. 7. Probability and Statistics: Basic Concepts and Applications. 8. Final Review and Assessment.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 222	BUSINESS LAW	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 224	POLITICAL MANAGEMENT	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 226	SUSTAINABILITY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 228	PROBLEM SOLVING ANG DECISION MAKING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 230	TECHNOLOGY ADDICTION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 232	BUSINESS ADMINISTRATION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 234	FACTORY ORGANIZATION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 236	QUALITY MANAGEMENT SYSTEMS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 238	TECHNOLOGY MANAGEMENT AND R&D	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 240	MARKETING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 242	SERVICE MARKETING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 244	E-COMMERCE	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 246	CURRENT ECONOMIC ISSUES	2	0	0	2.00	3.00	Seçmeli
Course Content							

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 248	PUBLIC RELATIONS	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 250	SOCIOLOGY	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 252	GLOBALIZATION READINGS	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 254	PHOTOGRAPHY	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 256	PROJECT MANAGEMENT	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 258	INTRODUCTION TO BUSINESS SCIENCE	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 260	HEALTHY AND ACTIVE AGEING	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 262	SALES TECHNIQUES	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 264	DIGITAL TRANSFORMATION AND INDUSTRY 4.0	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 266	HISTORY OF CLOTHING	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 268	ADDICTION AND FIGHT AGAINST ADDICTION	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 270	CHILD RIGHTS AND FAMILY EDUCATION	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 272	GLOBAL CLIMATE CHANGE	2	0	0	2.00	3.00	Seğmeli
Course Content							

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 274	REPRODUCTIVE AND SEXUAL HEALTH	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 276	GENDER EQUALITY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 278	NUTRITION AND DIETETICS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 280	LEADERSHIP	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 282	HEALTH LITERACY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 284	CRITICAL MANAGEMENT	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 286	TRADITIONAL AND COMPLEMENTARY MEDICINE	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 288	ENVIRONMENTAL EDUCATION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 290	PHYSICAL ACTIVITY FOR HEALTH	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 292	INDIVIDUAL LABOUR LAW	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 294	EXCEL VBA PROGRAMMING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 296	ARTIFICIAL INTELLIGENCE LITERACY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 298	INFORMATION TECHNOLOGIES AND CYBERSECURITY	2	0	0	2.00	3.00	Seçmeli
Course Content							

Course Content

Course Content
1. Introduction to the course and the importance of mathematics in science and engineering. 2. Review of basic algebra and geometry concepts. 3. Calculus I: Limits, Derivatives, and Integrals. 4. Calculus II: Advanced Integration Techniques and Applications. 5. Multivariable Calculus: Partial Derivatives and Double Integrals. 6. Linear Algebra: Vectors, Matrices, and Linear Transformations. 7. Probability and Statistics: Descriptive Statistics and Probability Distributions. 8. Differential Equations: Ordinary and Partial Differential Equations. 9. Numerical Methods: Approximation techniques for solving mathematical problems. 10. Final Review and Assessment.

Course Content

Course Content									
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Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
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Selective topics from mechanism design, contract theory, principal-agent problems, global games and information aggregation will be covered.

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
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This course covers a set of models of how networks form. This course includes network formation, peer effects and the social multiplier, social capital

YB 327	GAME THEORY	2	0	0	2.00	4.00	Seğmeli
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Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
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Code	Course name	T	H	L	Credit	ECTS	Type
YB 329	FINANCIAL STATEMENT ANALYSIS	2	0	0	2.00	4.00	Secmeli

statement: principles and types, types of financial statement analysis, ratio analysis.

Course Content

of investment projects, financial analysis of investment projects, project evaluation methods.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 333	GOVERNANCE AND E-GOVERNMENT	2	0	0	2.00	4.00	Seçmeli

Course Content

This course includes topics such as basic concepts related to e-government, e-government and e-government technology and its infrastructure, legal aspects of e-government, local governments and e-government, e-government and public administration, e-government projects of Turkey and the world.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 335	LEADERSHIP IN INFORMATION TECHNOLOGIES	2	0	0	2.00	4.00	Seçmeli

Course Content

This course includes the definition of leadership concept, leader-manager relationship, characteristics of effective leader, team leader, traits approach in leadership, behavioral approaches, situational approaches and modern leadership approaches.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB GS II	GENEL SEÇMELİ II	2	0	0	2.00	3.00	

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 002	MEDIA AND COMMUNICATION	2	0	0	2.00	3.00	Seçmeli

Course Content

Concept of communication, its process, and characteristics; basic elements of the communication process; communication skills; types of communication; forms of communication; concept of model; fundamental communication models; models utilized in the communication process; communication theories; the journey of communication studies; critical media studies; feminist media studies; media and public opinion; concept of democracy; public opinion research; media, politics, and propaganda; media in Turkey.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 004	DICTION AND EFFECTIVE SPEAKING	2	0	0	2.00	3.00	Seçmeli

Course Content

The content of the course includes communication, communication techniques, language usage, body language, word selection, sentence structure, improving rhythm, emphasis, tone of voice, speech tempo, stage usage, and etiquette rules.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 006	BUSINESS ETHICS	2	0	0	2.00	3.00	Seçmeli

Course Content

The content of the course includes concepts of ethics and morality, ethical systems, factors contributing to the formation of morality, examining professional ethics, professional corruption, consequences of unethical behavior in professional life, and the concept of social responsibility.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 008	PROTOCOL AND SOCIAL BEHAVIOR RULES	2	0	0	2.00	3.00	Seçmeli

Course Content

The content of the course includes the concept of protocol, etiquette and elegance rules, protocol lists, and protocol in institutions and organizations.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 012	VOLUNTEERING STUDIES	2	0	0	2.00	3.00	Seçmeli

Course Content

The course content includes topics such as the concept and development of corporate social responsibility, areas of social responsibility, social responsibility planning, the relationship between business ethics and social responsibility, and the impact of social responsibility practices on organizational success.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 014	ACADEMIC TURKISH II	2	0	0	2.00	3.00	Seçmeli

Course Content

Definition and Characteristics of Language; Language-Nation/Language-Thought and Language-Culture Relationship; Language in the World; The Position and Significance of Turkish Among Them, Its Importance, and Historical Development; Atatürk's Language Revolution, Concepts, and Works; Turkish Sounds; Phonetics of Turkish; Spelling Rules and Practice; Punctuation Rules and Practice; Vocabulary; Productivity of Turkish Language.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 016	CREATIVE DRAMA AND IMPROVISATION	2	0	0	2.00	3.00	Seçmeli

Course Content

This course covers the sociological and psychological dimensions of drama, its history, applications in education, educational drama, role-playing, and improvisation terms. It explores the relationship between drama and concepts of creativity and communication. The course also delves into drama applications and how drama activities can be utilized in the instruction of various subjects.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 020	FIRST AID	2	0	0	2.00	3.00	Seçmeli

Course Content

Principles of First Aid; Basic Health Information; Basic Life Support; Bleeding and Shock; Injuries; Burns, Frostbite, and Heatstroke; Impairment of Consciousness; Fractures, Dislocations, and Sprains; Poisonings; Choking; Foreign Objects in the Eye, Ear, and Nose; Animal Bites and Insect Stings; Techniques for Transporting the Sick and/or Injured; First Aid for Respiratory Obstructions.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 022	BUSINESS LAW	2	0	0	2.00	3.00	Seçmeli

Course Content

Emergence of Labor Law; Sources of Labor Law; Types of Employment Contracts; Termination of Employment Contracts; Working Hours; Leaves and Compensation.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 024	POLITICAL MANAGEMENT	2	0	0	2.00	3.00	Seçmeli

Course Content

Definition of Political Science; Power; Legitimacy; Sovereignty; State; Democracy; Political Participation; Forms of Participation and Political Behavior; Political Parties; Bureaucracy; Pressure Groups-Public Opinion; Concept of Election.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 026	SUSTAINABILITY	2	0	0	2.00	3.00	Seçmeli

Course Content

Overview of the Sustainability Concept, Emergence and Evolution of Sustainability Concept, Economic Dimension of Sustainability, Social Dimension of Sustainability, Environmental Dimension of Sustainability, Sustainable Development Goals, Corporate Sustainability, Urban Sustainability, Life Cycle Assessment, Sustainable Energy Action Plans, Climate Change Studies, Carbon Footprint, Water Footprint, Ecological Footprint.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 028	PROBLEM SOLVING AND DECISION MAKING	2	0	0	2.00	3.00	Seçmeli

Course Content

What is a problem, stages of problem-solving, Brainstorming, Six Thinking Hats technique, PDCA cycle/5W1H technique, Fishbone Diagram, Pareto Analysis, Flowchart, Comparison technique, Fundamental concepts of decision-making, Decision-making process, Importance of decision-making process in businesses, Types of decisions in businesses, Approaches to decision-making, Modeling the decision problem.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 030	TECHNOLOGY ADDICTION	2	0	0	2.00	3.00	Seçmeli

Course Content

Basic Concepts; Positive and Negative Aspects of Technology; Addictions; Cyberbullying and Its Types; Awareness for Students, Parents, and Teachers; Coping Strategies.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 032	BUSINESS ADMINISTRATION	2	0	0	2.00	3.00	Seçmeli

Course Content

This course offers students the opportunity to comprehend various aspects of businesses. Starting with the basics of business, it provides insight into the history, roles, and various types of businesses. Additionally, it examines the environment in which businesses operate; micro and macro environmental factors, different approaches ranging from scientific management to behavioral approaches, system approach to contingency approach, are conveyed to the students. Organizational structure is another topic covered; functional, regional, and matrix organization structures, as well as authority-responsibility relationships, are explained. This course also includes fundamental concepts of leadership and motivation, presenting students with various leadership theories and communication strategies. Human resource management encompasses topics such as recruitment, training, performance evaluation, and career management; while production and operations management cover production processes, efficiency, quality management, and inventory control. Basic principles of marketing are also part of the course, including concepts of marketing, market segmentation, target audience identification, and marketing strategies. Financial management encompasses essential financial concepts, from budgeting to capital structure and investment evaluation. Strategic management explains the process of determining the mission, vision, and objectives of businesses, while business ethics and social responsibility include principles of business ethics and sustainability. Lastly, international business covers global markets, international trade, cultural factors, and global strategies.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 034	FACTORY ORGANIZATION	2	0	0	2.00	3.00	Seçmeli

Course Content

Production, Production Planning, Quality Control, Procurement, R&D, Marketing, Sales, Maintenance, Finance, Accounting, Human Resources, and Personnel departments' responsibilities, interrelationships, performance metrics, required competencies for staff, stress management, conflict management, motivation management, and strategic planning.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 036	QUALITY MANAGEMENT SYSTEMS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Quality; Standard and Standardization; Importance of Standards; Management Quality and Standards; Environmental Standards; Fundamental Concepts of Quality Management; Strategic Management; Participatory Management; Process Management System; Resource Management System; EFQM Excellence Model.							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 042	SERVICE MARKETING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Concept and Characteristics of Services; Importance of the Service Sector; Reasons for the Growth of the Service Sector; Service Sector in Turkey; Classification of Services; Service as a Product; Product Mix Strategies for Services; Distribution; Distribution Channel Options for Service Businesses; Pricing; Pricing Approaches for Services; Promotion; Advertising; Sales Promotion; Public Relations; Personal Selling; Direct Marketing; Service Marketing and Human Resources; Service and Customer; Service Marketing and Physical Evidence; Capacity and Demand Management Strategies for Services; Capacity Management; Revenue Management; Operational Marketing; Relationship Marketing.							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 046	CURRENT ECONOMIC ISSUES	2	0	0	2.00	3.00	Seçmeli
Course Content							
The course covers basic economic concepts, National Income, Income Distribution and Poverty, Production Factors, Inflation, Unemployment, Interest Rate, Middle-Income Trap, Cryptocurrency, Structural Reforms, Sustainable Development.							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 048	PUBLIC RELATIONS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Concept of Public Relations; Historical Development; Methods and Techniques Used; Principles and Organization; Strategic Management in Public Relations; Public Relations in the Information Society							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 050	SOCIOLOGY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Within the course, the definition of sociology, its fundamental concepts, and its emergence as a field of study will be emphasized. Subsequently, the course will cover several topics that sociology examines, such as modernization, globalization, social stratification, class, and gender.							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 052	GLOBALIZATION READINGS	2	0	0	2.00	3.00	Seçmeli
Course Content							
The course encompasses modern concepts and their contextualizations, the general outlines of the evolution of modernization from the past to the present, 20th-century modernization theories and critiques, the post-modern period, the emergence and historicity of globalization, significant changes following globalization and their economic, political, social, and cultural consequences. The course concludes by addressing and discussing the impact, results, and implications of these developments in the Turkish context.							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 054	PHOTOGRAPHY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Concept of Photography; Definition of Photography; Historical Development of Photography; Types of Cameras; Camera Operating Principles; Interpreting Photography; Golden Ratio; Exposure Triangle; Application Examples.							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 056	PROJECT MANAGEMENT	2	0	0	2.00	3.00	Seçmeli
Course Content							
Definition and classification of projects, project organization, project structure plans, programming techniques, time-resource-cost planning, project risk analysis, project documentation, computer-aided project planning (MS Project).							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 060	HEALTHY AND ACTIVE AGEING	2	0	0	2.00	3.00	Seçmeli

Course Content

Overview of Active and Healthy Aging; Aging in the Context of Social Policy; Information Technologies and Active and Healthy Aging; Intergenerational Differences in the Context of Active and Healthy Aging; Professional Aspects of Active and Healthy Aging; Elderly-Friendly Cities in Active and Healthy Aging Policies; Active and Healthy Aging in the Context of Gender; Psycho-Social Aspects of Active and Healthy Aging; Digitization and Active and Healthy Aging; Preventive and Protective Approaches in Active and Healthy Aging; The Impact of Active and Healthy Aging on Social Security; Lifelong Learning in the Context of Active and Healthy Aging; Active and Healthy Aging Policies within the Scope of Social Policy.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 062	SALES TECHNIQUES	2	0	0	2.00	3.00	Seçmeli

Course Content

Sales Management and Marketing Management; Characteristics of a Successful Sales Manager; The Significance of Communication in the Sales Process; Preparing for Sales; Sales Process; Crisis Management in Sales Process; Handling Customer Objections; Creating Departments, Selecting Suitable Organizational Structure, Defining Authority and Responsibilities; Identifying Regional Characteristics; Selecting and Hiring Salespeople.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 066	HISTORY OF CLOTHING	2	0	0	2.00	3.00	Seçmeli

Course Content

The definition of clothing history and the purpose of the discipline, fundamental concepts related to clothing and fashion history, the cultural and societal significance of clothing history, the functions of clothing and accessories from ancient times to the present day, medieval clothing styles, and societal class distinctions.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 068	ADDICTION AND FIGHT AGAINST ADDICTION	2	0	0	2.00	3.00	Seçmeli

Course Content

The concept of addiction and its various types (substance addiction, technology addiction, eating disorders, etc.), the psychological, physiological, and social dimensions of addiction, how individuals and society are affected, the causes of addiction (genetic, environmental, psychological factors) and risk groups, the importance of early diagnosis and prevention strategies in combating addiction, ways for the community to protect against risks, therapeutic methods used in addiction treatment (individual therapy, group therapy, medication treatments), rehabilitation approaches, strategies for sustainable recovery and relapse prevention, and the process of overcoming addiction.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 070	CHILD RIGHTS AND FAMILY EDUCATION	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 010	PRODUCTION MANAGEMENT	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 018	HUMAN RESOURCE MANAGEMENT	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 038	TECHNOLOGY MANAGEMENT AND R&D	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 040	MARKETING	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 044	E-COMMERCE	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 058	INTRODUCTION TO BUSINESS SCIENCE	2	0	0	2.00	3.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 064	DIGITAL TRANSFORMATION AND INDUSTRY 4.0	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 202	MEDIA AND COMMUNICATION	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 204	DICATION AND EFFECTIVE SPEAKING	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 206	BUSINESS ETHICS	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 208	PROTOCOL AND SOCIAL BEHAVIOR RULES	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 210	PRODUCTION MANAGEMENT	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 212	VOLUNTEERING STUDIES	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 214	ACADEMIC TURKISH II	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 216	CREATIVE DRAMA AND IMPROVISATION	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 218	HUMAN RESOURCE MANAGEMENT	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 220	FIRST AID	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 222	BUSINESS LAW	2	0	0	2.00	3.00	Seğmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 224	POLITICAL MANAGEMENT	2	0	0	2.00	3.00	Seğmeli
Course Content							

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 226	SUSTAINABILITY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 228	PROBLEM SOLVING ANG DECISION MAKING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 230	TECHNOLOGY ADDICTION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 232	BUSINESS ADMINISTRATION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 234	FACTORY ORGANIZATION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 236	QUALITY MANAGEMENT SYSTEMS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 238	TECHNOLOGY MANAGEMENT AND R&D	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 240	MARKETING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 242	SERVICE MARKETING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 244	E-COMMERCE	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 246	CURRENT ECONOMIC ISSUES	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 248	PUBLIC RELATIONS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 250	SOCIOLOGY	2	0	0	2.00	3.00	Seçmeli
Course Content							

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 252	GLOBALIZATION READINGS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 254	PHOTOGRAPHY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 256	PROJECT MANAGEMENT	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 258	INTRODUCTION TO BUSINESS SCIENCE	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 260	HEALTHY AND ACTIVE AGEING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 262	SALES TECHNIQUES	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 264	DIGITAL TRANSFORMATION AND INDUSTRY 4.0	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 266	HISTORY OF CLOTHING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 268	ADDICTION AND FIGHT AGAINST ADDICTION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 270	CHILD RIGHTS AND FAMILY EDUCATION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 272	GLOBAL CLIMATE CHANGE	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 274	REPRODUCTIVE AND SEXUAL HEALTH	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 276	GENDER EQUALITY	2	0	0	2.00	3.00	Seçmeli
Course Content							

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 278	NUTRITION AND DIETETICS	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 280	LEADERSHIP	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 282	HEALTH LITERACY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 284	CRITICAL MANAGEMENT	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 286	TRADITIONAL AND COMPLEMENTARY MEDICINE	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 288	ENVIRONMENTAL EDUCATION	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 290	PHYSICAL ACTIVITY FOR HEALTH	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 292	INDIVIDUAL LABOUR LAW	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 294	EXCEL VBA PROGRAMMING	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 296	ARTIFICIAL INTELLIGENCE LITERACY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 298	INFORMATION TECHNOLOGIES AND CYBERSECURITY	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
GS 300	Activity Participation Course II	2	0	0	2.00	3.00	Seçmeli
Course Content							
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB MS IV	MESLEKİ SEÇMELİ IV	2	0	0	2.00	4.00	
Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 330	PYTHON PROGRAMMING	2	0	0	2.00	4.00	Seçmeli

Course Content

This course includes topics such as python data structures, operators in python, conditional statements in python, loops in python, functions in python, modules in python, error management in python, file management in python, iterators and generators in python, database operations in python.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 332	R PROGRAMMING	2	0	0	2.00	4.00	Seçmeli

Course Content

This course includes topics such as R programming fundamentals, data structures, interactive data analysis, data visualization, linear regression, decision trees.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 336	BIG DATA ANALYSIS	2	0	0	2.00	4.00	Seçmeli

Course Content

This course includes topics such as the definition of big data, big data tools and techniques, big data strategy development, match-reduction model, processing streaming data, suggestion systems, dimensional reduction, machine learning.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 338	MOBILE PROGRAMMING	2	0	0	2.00	4.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 340		2	0	0	2.00	4.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB MS III	MESLEKİ SEÇMELİ III	2	0	0	2.00	4.00	

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 322	CURRENT ISSUES IN MANAGEMENT INFORMATION SYSTEMS	2	0	0	2.00	4.00	Seçmeli

Course Content

This course includes current issues and problems being studied in the field of management information systems.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 324	PRODUCTION AND OPERATIONS MANAGEMENT	2	0	0	2.00	4.00	Seçmeli

Course Content

This course contents topics such as definitions within project, basic elements which constitutes project, organization, uncertainty, network based project management Systems, network plans, CPM, PERT.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 326	INFORMATION MANAGEMENT	2	0	0	2.00	4.00	Seçmeli

Course Content

This course includes topics such as information concept, digital age and information, big data, information security, information and innovation, information management and business process interaction, information management and competition, information in innovation management, information value chain, information management, corporate intelligence and information management.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 328	E- COMMERCE	2	0	0	2.00	4.00	Seçmeli

Course Content

This course includes topics such as definition and historical development of e-commerce, internet and internet marketing, internet marketing research, internet banking, internet payment systems, salesmen surveillance and control.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB MS VI	MESLEKİ SEÇMELİ VI	3	0	0	3.00	5.00	

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 429	VISUAL PROGRAMMING	3	0	0	3.00	5.00	Seçmeli

Course Content

This course includes topics of the concepts of visual programming, data types, condition statements, classes, methods, arrays, and forms.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 431	ARTIFICIAL INTELLIGENCE	3	0	0	3.00	5.00	Seçmeli

Course Content

This course includes topics of the history of artificial intelligence, non-knowledge based methods, knowledge-based (heuristic) search methods, game theory, simplex method, strategies, minimax algorithm, alpha-beta pruning, reasoning, information representation, propositional logic, semantic networks, logical programming.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 433	GEOGRAPHIC INFORMATION SYSTEMS	3	0	0	3.00	5.00	Seçmeli

Course Content

This course includes topics of map and spatial information, geographic information systems, data, data types, coordinating, geographical information system components, digitization, selection, query, spatial analyzes and GIS software.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 435	INDUSTRY 4.0	3	0	0	3.00	5.00	Seçmeli

Course Content

This course includes topics such as basic concepts related to Industry 4.0, smart business models, lean manufacturing systems, maturity and preparation model, technology road map, project portfolio selection, developing talent, internet of things, augmented reality, digital traceability, cyber security.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 437		3	0	0	3.00	5.00	Seçmeli

Course Content

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB MS V	MESLEKİ SEÇMELİ V	3	0	0	3.00	5.00	

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 421	HUMAN RESOURCES MANAGEMENT	3	0	0	3.00	5.00	Seçmeli

Course Content

This course includes definition and functions of human resources management, recruitment, job application, interview techniques, employee training, career management and career planning, performance evaluation and performance evaluation techniques, compensation, and employee motivation. It includes human resource management practices that affect the commitment and productivity of the company.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 423	SOCIAL NETWORKING	3	0	0	3.00	5.00	Seçmeli

Course Content

This course includes topics such as social network platforms, social network strategy, social network creators, social media interaction, social media interpretation, emotional intelligence.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 425	TOTAL QUALITY MANAGEMENT	3	0	0	3.00	5.00	Seçmeli

Course Content

This course covers of Total Quality Management, Deming Method, Continuous Process Improvement, Statistics for Quality Management, Quality Planning and Control, Statistical Process Control, Continuous Quality Improvement Tools and Techniques and Six Sigma topics.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 427	MODERN MANAGEMENT TECHNIQUES	3	0	0	3.00	5.00	Seçmeli

Course Content

This course covers the topics of modern management techniques starting from the historical development of management, including modern and post-modern schools.

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB MS VII	MESLEKİ SEÇMELİ VII	3	0	0	3.00	5.00	

Course Unit Code	Course Name	T	U	L	Credit	ECTS	Type
YB 422	CYBER SECURITY	3	0	0	3.00	5.00	Seçmeli

Course Content

This course includes topics such as basic concepts in cyber security, cyber law, cryptography, application security, network security, attack types and security risks, counter measures, security architecture and design.

